



[ncgroovefest.com](http://ncgroovefest.com)

919-296-1108

## **Proposal for Sponsorship for the NC Groove Festival**

Dear Potential Sponsor,

We are thrilled to present your esteemed organization with the opportunity to become a Sponsor of the NC Groove Fest, an annual celebration that brings international artists and local artists together to a genuine enthusiasm for an experience that stimulates all senses through a release of creativity that can be heard, felt, seen, and embodied. This prestigious sponsorship will grant your company or organization the honor of having your name associated with NC Groove Festival while promoting your brand.

### ***Event Overview:***

The NC Groove Festival is a highly anticipated annual gathering that brings together talented artists and performers from the community and international artists to showcase their creativity and talent to audiences from the community and visiting audiences that attend the festival.

### ***Mission and Objectives:***

Our mission is to create a synergy among various musicians, businesses in the arts, and partners from other industries, both locally and internationally. Through music and the arts, we aim to network, share ideas, and foster innovations, culminating in the creation of the annual NC Groove Festival. This event will not only promote tourism and boost the NC economy but also enrich the minds and souls of attendees about NC and what NC has to offer.

### ***The festival's objectives include:***

- Promoting arts while drawing synergy from music across NC and the international music community.
- Boosting the tourism and the local economy in central NC and the state as a whole.
- Celebrating and showcasing the proud culture and heritage of the community and NC, thereby contributing to its local and broader economy.
- Promoting responsible environmental practices and ensuring the festival is planned with minimal disturbance to the local ecological landscape and environment.
- Ensuring the safety and security of all festival attendees, supporting vendors, and sponsor associates through careful planning and logistics.

### ***Sponsorship Benefits (Customized and Negotiable):***

As an esteemed Sponsor, your company or organization will be granted rights to have your name associated with the festival and named as sponsor of the NC Groove Festival



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The association with the event will enhance your brand's visibility and recognition, cementing your commitment to promoting the arts. Depending on the weight of sponsorship, your company may also enjoy the following benefits

- **Prominent Logo Placement:** Your company's or organization's logo will be prominently displayed on all festival promotional materials, including posters, flyers, banners, and the official festival website.
- **Exclusive Branding:** The main stage will feature your company's or organization's branding, providing exceptional visibility during performances and media coverage.
- **Social Media Exposure:** Your Company will be recognized and appreciated on our social media platforms, reaching a wide audience and gaining exposure to potential customers.
- **Complimentary Tickets:** Receive a generous number of festival tickets to distribute to your employees, customers, and stakeholders.

Thank you for considering our proposal. For any queries or further discussions, please feel free to reach out to us at **919-296-1108** or **bag@brandafricagroup.com**

Sincerely,

Mawuena Agbeblewu

*Mawuena Agbeblewu*

On behalf of the NC Groove Festival Planning and Organizing Partners